**2022 – 2023** 

# ANNUAL REPORT







**Tracy B. Barusevicius** *Executive Director* 

# Short term pain is worth long term gain.

You see it all over Delaware County - our roadways and other infrastructure undergoing significant maintenance and repair projects: I-95 undergoing continued restructuring, state and municipal road projects being addressed in addition to increasing utility infrastructure work. Why fight the traffic? Now more than ever, it makes good sense to consider the many travel alternatives to driving alone.

The Delaware County Transportation Management Association works with representatives from SEPTA, Delaware County's Planning Department and the DVRPC to promote the use and business support of using transit, available bike lanes and/or pedestrian access whenever possible. Whether it helps you get to work, to health appointments or shopping and recreation any alternative to single occupancy autos will help the air quality.

To ensure that you have the most up to date travel and transit information, make sure that **www.dctma.org** has a place on your favorites browser. Our staff can help businesses and employees determine what the best strategies for work related travel are depending on location. We can attend HR/benefit fairs to convey any changes to local transit options and explain any corporate benefits like the pre-tax commuter plan and SEPTA network changes as they roll out upcoming bus, rail and trolley changes. Our partners enjoy many advantages and benefits with DCTMA membership, contact us at info@dctma.org for more information.

We will be continuing our Senior Travel with Transit program and applications for the free 65+ Key Card, and are excited to offer experts in Transportation Demand Management at the Municipalities Conference in Spring of 2024. Please watch our website for upcoming webinars explaining local road projects and other topics, and attend our Bike to Work activities or stop by at one of our safety demonstrations. Transportation can make a difference if you make it different.

Travel Safely and Sustainably,

# **Transportation Demand Management**

The DCTMA works with partner companies to coordinate convenient, cost effective TDM solutions. Employees at our partner companies are provided with more efficient, alternative commute options. This provides staff with more time focused on their work by teleworking and eliminating their commute, or by providing employees with less stressful and more convenient commutes to the workplace.

# (TDM) Strategies



# **Annual TDM Meeting**

On June 15, 2023, the DCTMA held its Annual Meeting at Teca in Newtown Square, PA. We featured Keynote speaker, Rebecca Yurkovitch, Sustainability and Resilience Manager, Delaware County Office of Sustainability. Rebecca provided an overview of the first ever Delaware County Sustainability plan, and she explained the objectives outlined in the transportation field.









# 21<sup>st</sup> Annual Municipalities Conference & Trade Show

The Municipalities Conference & Trade Show was held at the Drexelbrook Events Center on May 3, 2023. This year's topic was "Transportation Demand Management: Opportunities and Strategies for Municipal Leaders" and featured Keynote Speaker: Matin Katirai Ph.D., MPH, Professor of Planning, Graduate Coordinator for Master of Urban and Regional Planning, Department of Geography and Planning, West Chester University.

### Six break-out sessions were featured:

**Session 1:** Using GIS for Bicycle/Pedestrian Optimization

**Session 2:** SEPTA: Trolley Modernization, Key Advantage & More

**Session 3:** TDM Ordinance Crafting 101

**Session 4:** PennDOT Connects & Notices of Funding Opportunities

**Session 5:** Local Freight Deliveries and Green House Gas Impacts

**Session 6:** Act 209: Transportation Impact Fee Ordinances and Challenges





# **Bike to Work Day**

Friday, May 19, 2023, commuter cyclists from across Delaware County joined us for the Annual Bike to Work Day event, which was held in Lansdowne. DCTMA hosts Bike to Work Day each year to promote commuting by bicycle as a healthier, more eco-friendly, and fun way to get to work. This year's event featured a bike ride for commuters along the new bike loop in Lansdowne Borough. SEPTA Bike and Ride guidelines and employer information were provided to commuters at the Lansdowne Regional Rail Station. The Bicycle Coalition of Greater Philadelphia and BikeDelco were on hand to provide trail maps and participated in an off-duty SEPTA bus live demonstration on how to easily mount a bike on the front of the bus.





# SEPTA Pre-Tax Commuter Benefits Webinar

DCTMA hosted a webinar explaining Pre-Tax Commuter Benefits on September 20, 2022. Representatives from DVRPC, Brinker Simpson & Company and SEPTA shared benefits for both employers and employees by offering IRS approved pre-tax commuter benefits programs.







# **Fall Transportation Forum Webinar**

The Fall Transportation Forum Webinar was held on September 28, 2022. This session covered I-476 Project Updates for Delaware County, PA by Michael McGuire, Consultant Project Manager, PennDOT District 6-0; Sandi Yeakley, Senior Project Manager, Benesch & Co.; and Conor McAliney, ITS/Traffic Engineer & Shareholder, Drive Engineering. There was also a PA Senate Transportation Committee update by Tim Kearney, PA State Senator.









# Route 420 Bridge & Chester Pike Webinar

DCTMA held a project webinar on February 14, 2023, featuring PennDOT Engineering reporting on the Rt. 420 bridge long-term fixes, Bergmann Engineering discussed plans for the MultiModal Transportation Study on Chester Pike and a 2023 Transportation Committee update was provided by Senator Tim Kearney D-26.





# **SEPTA Bus Revolution Webinar**

DCTMA held a webinar on February 2, 2023, on the SEPTA Bus Revolution. Dan Nemiroff of SEPTA outlined SEPTA Bus Revolution revisions in response to public input.





# **High School Seat Belt Challenge**

Let's congratulate Monsignor Bonner and Archbishop Prendergast Catholic High School on winning this year's High School Seat Belt Challenge! The students did an excellent job this year. Bonner and Prendie had the highest increase in seat belt use with a 16.99 % increase. The Student Council

received a mini grant for all their hard work promoting seat belt usage. Any increase in seat belt use makes a difference!



# **DCTMA Video Content Productions**

Head over to our DCTMA TV page to view all of the TDM educational sessions and webinars we hosted this year. We held SEPTA webinars on Pre-Tax Commuter Benefits and the Bus Revolution, a webinar with I-476 construction updates, a Route 420 bridge & Chester Pike Corridor webinar, and we have seven educational sessions available to view from our Municipalities TDM Conference in May of 2023.

# **Seniors Travel with Transit Program**

One of the new projects to DCTMA is the Senior Travel with Transit program which is grant funded through the DVRPC. This program partners information from SEPTA and DELGO Community Transit that enable seniors to better understand the multiple transit options they have. Applications for SEPTA 65+ Key Card and DELGO service applications are processed at each presentation. Programs include topics such as safety, trip planning, ADA access to stations and more.

If your organization would like to bring a senior program to your facility, contact us at info@dctma.org and ask for Senior Programs.









# **SEPTA Wawa Station Opened in August of 2022**

DCTMA staff was present at the tours, ribbon cutting, and the Grand Opening of the Wawa SEPTA Station in Middletown Township, Delaware County. DCTMA staff worked to promote the new station to partners through digital media outreach and transit fairs, and we were on site welcoming commuters and assisting them with commute schedules in the first weeks following the grand opening.



# Commute 95

DCTMA maintains a weekly road restriction and closure schedule on our webpage www.dctma.org/commute95 as well as providing weekly push messages to our partners via the newsletter TDM Magazine. Round-the-clock-updates and direct link to the 195 Livestream to the rebuild project upon the devastating fire on 195 were provided via our website.

Follow Commute95 Commute for upcoming revisions and new information on the 195 Construction Project.



# **Transit Fairs**

One of the main objectives of the DCTMA is to help you better navigate your commute to work. Throughout the year our staff visits our partner companies to educate their employees on

transportation alternatives. The DCTMA hosted several on-site transportation fairs across Delaware County this year, educating thousands of commuters on available commuting options. We provided SEPTA schedules, Share-A-Ride information, transit and bike riding maps, air quality initiatives and we processed SEPTA senior ride free cards for those commuters who were 65 and older.



### CTSP: 366 Programs Reaching 22,139 Contacts

# **Community Traffic Safety Project**

Delaware County Community Traffic Safety Project (DCCTSP) and PA TIPP held a Car Seat Technician update class at Aston Township Fire House. During this program we were able to recertify 13 technicians and sign off on their seat installations so they could continue helping parents keep their children safe in the car.

**DCCTSP and Crozer Health partnered to present the Impact Teen Driver** program at Strath Haven High School in their health classes ahead of prom.

Delaware County Community Traffic Safety Project presented to Ridley Park Presbyterian Nursery School. During the two days of education, we were able to educate 140 students on the importance of being safe pedestrians and bicyclists. We also invited the Ridley Park Police to come out and help the students learn how to cross the street safely.

We hosted the 3rd Annual Teen Safe Driving ROADeo with the help of safety partners from TMA Bucks, Montgomery County Department of Health and Human Services & Chester County Highway Safety

Project. 31 High Schools throughout the 4 counties were represented at the event. Vendors included: Universal Technical Institute (Exton location), A. Duie Pyle (West Chester), Defensive Driving Academy, Montgomery Township Police



Department, and sponsors, Chester County Health Department, AAA, and Corvette Club of Delaware Valley, we were able to help educate teens about the importance of safe, distraction-free driving through interaction and fun.

DCCTSP partnered with Upper Darby Township Police to help teach young bike riders how to be safe while biking around the road. During this event we were able to give away bike helmets and help teach children how to properly secure their helmet safely.



DCCTSP received an Equity Grant allowing us to purchase bike helmets for the underserved communities in Delaware County. We have taught over 15 programs in these communities, including: Upper Darby, Lansdowne, Darby, and Chester. Students were educated on why helmets keep us safe and how to make sure your helmet fits properly.



**Driving and Boating Safety Press Conference Held** Ahead of Independence Day Holiday. The Pennsylvania Department of Transportation (PennDOT) joined the United States Coast Guard (USCG), Pennsylvania State Police, Ridley Township Police, and the Pennsylvania Fish and Boat Commission (PFBC), at the Ridley Township Municipal Marina in Ridley Park, and Delaware County Community Traffic Safety Project in Delaware County, to promote driving and boating safety for the Independence Day holiday. Participants discussed the need to remain vigilant while celebrating Fourth of July festivities; it is vital to remain sober while operating a vehicle or vessel. The United States Coast Guard and Pennsylvania Fish and Boat Commission also demonstrated a mock Boating Under the Influence (BUI) stop.

Springfield Delco Police Department, in conjunction with our partners from PA State Police, Delaware County Community Traffic Safety Project, Community YMCA of Eastern Delaware County, Lower Merion Police Department and Morton Police Department - PA, hosted a free Child Car Seat Check Event at the Springfield Hospital. Special thanks to Mission BBQ Springfield for providing food for the Car Seat Techs.

Delaware County Community Traffic Safety Project was at Penncrest Pride Day teaching the students about being safe on the road. Many of the students were able to try our fatal vision goggles to show them why it's not safe to drive impaired.

PA Traffic Injury Prevention Project and Delaware County Community Traffic Safety Project visited

Delaware County Children and Youth to educate their new employees on the proper use of car seat installs within their county vehicles when transporting children.



# **Additional Services**

Other services provided by the DCTMA include:

- DCTMA TDM Magazine: A weekly email containing road closure and detour information, the latest SEPTA Service updates, and additional transportation news impacting the Southeastern PA Region.
- DCTMA Event Alert: Announcements about upcoming programs and events.
- PennDOT ECMS: DCTMA obtains the PennDOT ECMS certification and we are available for service on PennDOT road projects.



Daily, weekly, or special event Private Shuttles – we coordinate transportation for every need.

# **Air Quality Partnership**

DCTMA is part of the Air Quality Partnership program, which is a program of DVRPC. Through this partnership, DCTMA shares air quality advisories to notify Delaware County residents when ozone or fine particle pollution levels reach unhealthy levels. We offer suggestions to protect personal health, as well as actions to take to reduce air pollution. We had a busy end to FY23 with several Air Quality Action Days due to wildfires impacting our air quality throughout the region, which prompted us to post several alerts on our social media pages and send out email alerts with helpful tips.



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# ~ Who We Are ~

**Tracy Barusevicius,** 

**Executive Director** 

**Terri Salvadore,** Finance Manager

Lauren Amway Fink,

Project Manager

**Alyson Strigle,** CTSP, Project Manager

**Mary Ann Sandone,** 

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