

2020 – 2021

ANNUAL REPORT



DELAWARE COUNTY TRANSPORTATION
MANAGEMENT ASSOCIATION





Tracy B. Barusevicius
Executive Director

Mobility. Access. Transport.

Sometimes it is difficult to quantify how critical daily transportation is until it is taken away. The past year has been nothing if not unpredictable – slow starts and stops, until at long last our community is coming together to advance towards a new normal.

Classifications are starting to emerge that are ‘pre-pandemic’ and ‘post-pandemic’, so too are the commuting habits and work schedules of the employees returning to workplaces, albeit less frequently. A recent SEPTA survey reported that 60% of Philadelphia businesses will have 80% of their workforce working at least 50% of the week by Fall 2021. That’s a lot of percentages – but you get the gist. The 9 to 5 and Monday to Friday work week will look a lot different from now on. Hybrid schedules featuring office days and work from home days prove that telework is the way of the future for many of our area employers, while 10 hour work days or shift hours from 11 – 7 allow less people accessing smaller spaces at the same time.

Whatever your new normal is slated to be, make sure that www.dctma.org has a place on your favorites browser. We have closely followed the changes to federal, state, and local guidelines to provide as productive a programming year as physically possible. In Fall 2020, our virtual Transportation Forum and Job Expo followed guidelines in place at the time. Our January project webinar featuring the Redesign of Rt 322 garnered highest attendance yet, and as we slid into Spring the DCTMA was able to hold our first indoor/outdoor hybrid Municipalities Conference. This year’s conference featured tons of useful information on electric vehicle use from our friends at PennDOT and the DVRPC. Finally, our Bike to Work week was capped by our Bike to Work event held at the Delaware County Courthouse.

As we move from 2021 into 2022, we hope the next 12 months allow people and businesses to recover and grow as we put this page of history behind us. DCTMA is grateful for the support of our partners and sponsors during this difficult period, and we are looking forward to returning to our in-person programming and seeing all our friends and members again.

Travel Safely.

Transportation Demand Management

The DCTMA works with partner companies to coordinate convenient, cost effective TDM solutions. Employees at our partner companies are provided with more efficient, alternative commute options so they can spend more time focused on their work, while having less stressful commutes into the office.

The 2020-2021 work year also provided many employees the opportunity to display how telecommuting policies can be very successful and they can also save employers money in overhead rates for office space.

(TDM) Strategies



Bicycle Facilities Planning Study

The DCTMA partnered with Lansdowne, East Lansdowne, Yeadon and Upper Darby Township together with the Bicycle Coalition of the Delaware Valley to conduct a Bicycle Facilities Planning Study for Eastern Delaware County. The general scope of the project is to identify key actions, priorities, and investments that will promote local bicycle ridership and optimize the study area bicycle access to the regional bicycle network. This project was awarded a TCDI grant under contract with the DVRPC. The project will utilize bicycle trails, buffered and unbuffered bicycle lanes, shared roadways and multi-use trails with the goal to connect to an area-wide master bike plan.



COVID-19 Impact on PennDOT and SEPTA

Throughout the duration of COVID-19 there have been numerous updates from PennDOT and SEPTA, and DCTMA made it a priority to keep our partners informed about changes to schedules, routes, frequency and more so that our partners could adapt and businesses could remain functioning efficiently. The year proved to be challenging for public transit with fluctuating government travel mandates, and DCTMA was able to keep messaging flowing to the business community.



DCTMA Digital Video Credits

The DCTMA staff were hard at work creating new TDM video content this year. Staff created a video to promote cycling and riding SEPTA to display how safe and easy it is to commute via cycling and transit. DCTMA participated in a regional transit video with other area TMA's as part of the DVRPC Air Quality Partnership initiative on congestion mitigation.

Also new for us this year was the DCTMA video live streaming of the 2021 Municipalities Conference on the DCTMA Facebook page.



DCTMA Work During COVID-19

Throughout the majority of the FY21 fiscal year, the DCTMA staff practiced a hybrid work model where employees worked in the office one or more days per week and telecommuted the remaining days of the work week. This model proved to work well for our organization. DCTMA has been assisting partner companies with hybrid or 100% telework models, as well as flexible scheduling options and strategies. We have assisted our essential workers by providing them with all necessary TDM information to make their commutes as stress free as possible.



Webinar

with Pennsylvania Secretary of Transportation, Yassmin Gramian

- The DCTMA held a webinar with the Pennsylvania Secretary of Transportation, Yassmin Gramian, and Senator Tim Kearney D-26 on August 27, 2020.
- Secretary Gramian informed Delaware County Transportation experts on PennDOT procedures during COVID-19, PennDOT Funding information, and an Electric Vehicle update.

26th Annual Employment & Career EXPO

- Qualified job applicants participated virtually in the Employment & Career EXPO, held on October 29th, 2020.
- This event was presented by Delaware County Workforce Investment Board and the DCTMA, and was open to all candidates seeking employment in various industries.
- EXPO partners include Pennsylvania CareerLink, the Delaware County Commerce Center, and the Delaware County Chamber of Commerce.
- Job seekers were provided with an attendee booklet that included employment resources, commuter services and SEPTA information.



Fall Transportation Forum Webinar

- Tuesday, September 29, 2020, the Fall Transportation Forum Webinar was held. Speakers included: Kevin Madden, Delaware County Councilman; Leslie Richards, General Manager, SEPTA; Keith Brune, Chief Operating Officer, Philadelphia International Airport; Barry Seymour, Executive Director, DVRPC.
- Panelists shared about Transportation Demand Management Strategies throughout the county and the region as well as regional responses to Covid 19 travel edicts.

2020 TRANSPORTATION FORUM AND BOARD MEETING

DCTMA
DELAWARE COUNTY TRANSPORTATION MANAGEMENT ASSOCIATION

KEVIN MADDEN, DELAWARE CO. COUNCIL

LESLIE RICHARDS, SEPTA GM

KEITH BRUNE, COO PHL AIRPORT

BARRY SEYMOUR, EXECUTIVE DIRECTOR DVRPC

Tuesday, September 29, 2020 – 8AM

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19th Annual Municipalities Conference & Trade Show

- The DCTMA staff were determined to inch our way back to in-person events by offering a hybrid Municipalities Conference & Trade Show at Drexelbrook Conference Center, as well as live streaming on the DCTMA Facebook page. Thank you to Crozer Health and all of the sponsors, speakers, attendees and staff who made the event possible.
- Keynote Speaker: Jenna Meissner, Traffic Anchor, WPHL-17
- Emerging Technologies in Transportation, held May 19, 2021.
- Two break-out sessions:

“Electric Vehicles” featuring Colton Brown, Energy Program

Specialist, Pennsylvania Department of Environmental Protection, and Robert Graff, Manager, Office of Energy and Climate Change Initiatives, DVRPC. In addition, the “Green Light Go & ARLE Funding” session featured Bill Gross, ARLE & Green Light Go Funding Consultant, PennDOT.



Bike to Work Day

- Friday, May 21, 2021, commuting cyclists from across Delaware County joined us for the Annual Bike to Work Day event at the Delaware County Courthouse lawn.
- This event featured refreshments, giveaways, bike commuting information, and helmet-fitting recommendations.
- DCTMA organizes Bike to Work Day each year to promote commuting by bike as a more eco-friendly way to travel to work.





I-95 Construction Project: Commute 95

- The DCTMA distributed weekly I-95 construction updates to our Commute 95 distribution list, which includes large employers along the I-95 corridor. The weekly emails provided TDM education regarding construction status of specific projects within Delaware County along the I-95 corridor, as well as timelines for each project.
- As construction activities ramped up for spring and summer travel seasons, traffic on I-95 quickly congested with employees gradually returning to workplaces. DCTMA participated in a major metro market sponsorship to WPHL-17 daily traffic reports from 4 to 9 am, allowing greater reach and the ability to drive web traffic to specific construction activity posted weekly to the DCTMA Commute 95 webpage.



Community Traffic Safety Project

- Delaware County Community Traffic Safety Project staff have taught 90 virtual safety programs featuring topics such as Car Safety, Bicycle Safety, Pedestrian Safety and Teen Driving Safety. We have reached over 2,000 students from Kindergarten through 12th grades.
- Delaware County Community Traffic Safety project connected low-income households with the free car seat safety resource center at CHOP to obtain free car seats and booster seats for their children. Staff also provided information on the car seat loan program at Traffic Injury Prevention Project (TIPP) for families in need.
- The DCTMA's Community Traffic Safety Project Director is now a certified car seat instructor. DCTMA plans on bringing more classes to the county to certify child passenger safety technicians. This will provide our Delaware County Community with the opportunity to keep more children safe by riding in properly installed car seats.
- Delaware County Community Traffic Safety Project and The Pennsylvania Department of Transportation joined the Pennsylvania Fish & Boat Commission (PFBC), United States Coast Guard (USCG), and AAA Mid-Atlantic at the Ridley Township Municipal Marina in Ridley Park, Delaware County to hold a press conference on June 30, 2021. Safety representatives from our region gathered to promote driving and boating safety for the Independence Day holiday.



Welcome Our New Members!

Aldan Borough

Folcroft Borough



Additional Services

Other services provided by the DCTMA include:

- **DCTMA TDM Magazine:** A weekly email containing transportation news impacting the Southeastern PA Region, traffic alerts, and member spotlights.
- **SEPTA Alert:** An occasional alert providing schedule updates, public meeting dates, and other important SEPTA information.
- **PennDOT Road Projects:** DCTMA has PennDOT ECMS certification and staff are available for service on PennDOT road projects.



DELAWARE COUNTY TRANSPORTATION
MANAGEMENT ASSOCIATION

Daily, weekly, or special event
Private Shuttles – we coordinate
transportation for every need.

Save the Date

Fall Transportation Forum Webinar

Tuesday, October 12, 2021 at 12:00 PM

A Virtual Event

Employment & Career EXPO

November 3, 2021 at 9:00 AM – 1:00 PM

Springfield Country Club

Municipalities Conference & Trade Show

Thursday, April 7, 2022

Drexelbrook Events Center

Bike to Work Day

Friday, May 20, 2022

Delaware County Courthouse Lawn

Annual Meeting & Awards

June 2022

TBA

2020-2021 Board of Directors

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Dennis Wolf, Republic Bank

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and Design, Inc.

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Upper Providence Township

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Urban Engineers

Marian Saulino,

Values Into Action

Ex-Officio Members

Timothy Stevenson,
PennDOT District 6-0

Stacy Bartels,
DVRPC

Charlie Webb,
SEPTA

Trish McFarland,
Delaware County Chamber of Commerce



DELAWARE COUNTY TRANSPORTATION MANAGEMENT ASSOCIATION

~ Who We Are ~

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Project Manager

Mary Ann Sandone,
Project Coordinator

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